

Moldex3D Technology Conference 2019

18-19 June, 2019

InterContinental Shanghai Pudong | SHANGHAI, CHINA

SPONSORSHIP PROGRAM



Moldex3D

ABOUT MTC

Moldex3D Technology Conference (MTC) is the global leading plastics engineering simulation conference, where hundreds of engineering professionals and industry experts gather to bring you in-depth insights on the challenges and opportunities awaiting the plastics engineering community.



We sincerely invite you to join us as a sponsor at MTC 2019!

MTC

PARTICIPATION EXPERIENCE

“I would like to congratulate to the whole Moldex3D group who organized the conference! It was a very professional and high level event, both technically and topical point of view! Thank you very much for the opportunity to participate at MTC 2018!”

– **Dr. BELEZNAI Róbert, Bay Zoltán**

“Thanks for the great conference in Paris, it provided me with some valuable insights. My student also enjoyed the conference a lot and got some good new contacts.”

– **Dr. Andreas Wonisch, BASF**

“I’d like to say, that I was really astonished with the organization level of the MTC. It was really a great event – perfectly organized. Your MTC is really an unreachable organizational standard for others. Keep up the best work you’re doing.”

– **Przemysław Narowski, Dr. Schneider**

“Everything was perfect and the quality of the conference showed that the company put a lot of work in the organization of it. The staff members were kind and helpful. I hope that all of the conference I will take part in the future will have the same standards as this one. Thank you for this experience.”

– **Bernadett Spisák, Bay Zoltán**

“MTC 2018 program was very interesting; the speakers were very professional and have high level expertise in their field. The conference was very well organized; the Moldex3D team did his best! Thank you!”

– **Dr. BELEZNAI Róbert, Bay Zoltán**

“The idea of getting “presents” for visiting exhibitors is great! It really promotes networking. And also, having the exhibitors in the same area as snacks, coffee and such is also great for networking.”

– **Soly mossy Balázs, Robert Bosch Kft.**

Conference Snapshot



A LOOK BACK AT MTC IN PAST TWO YEARS



400+

PROFESSIONALS



25+

COUNTRIES



20+

SPONSORS



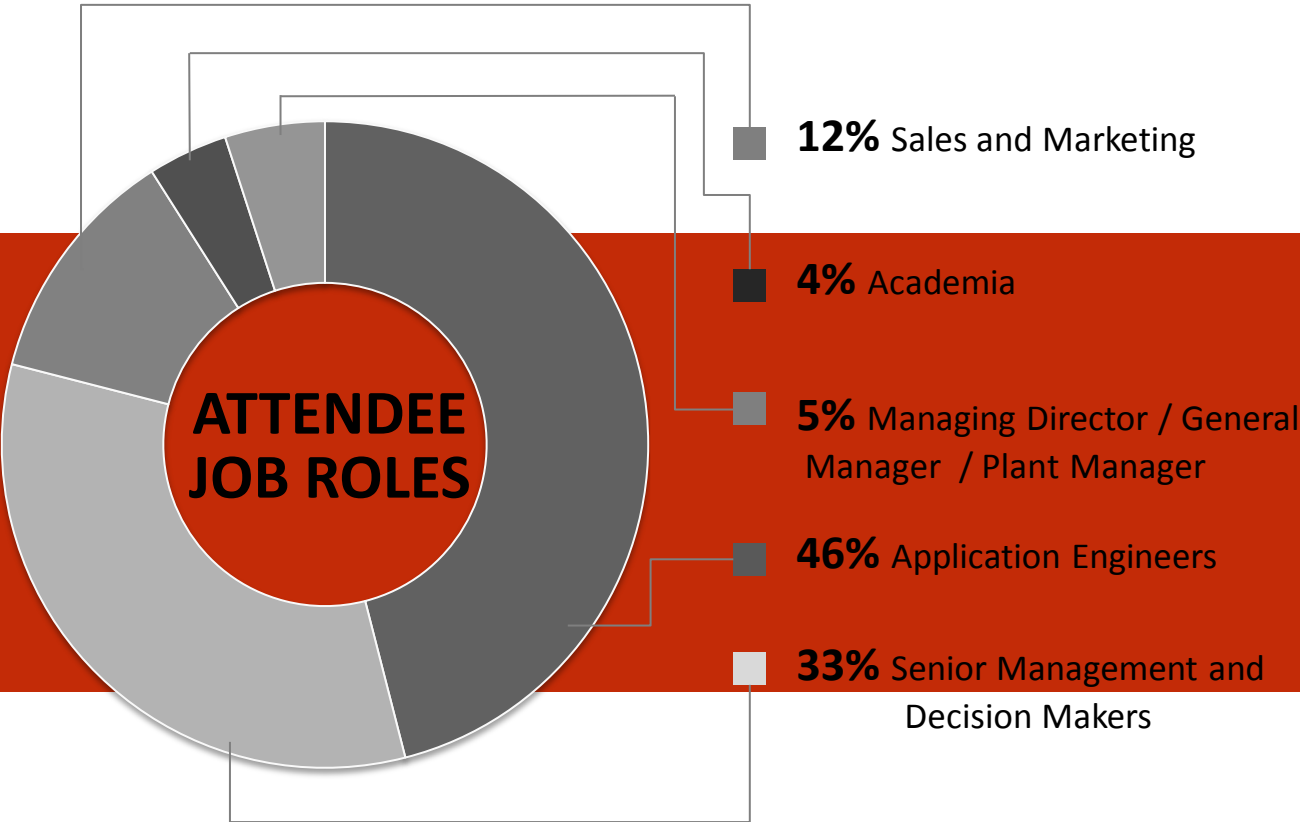
10+

INDUSTRIES



ATTENDEE PROFILE

MTC aims at professional audiences.
Conference attendees come from over 25 different countries, and over half of attendees have engineer or management background.



WHY SPONSOR MTC?

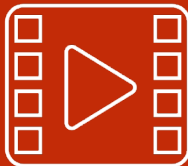
- Reach a dedicated plastics engineering community of 200+ projected attendees, including key decision makers, product engineers and designers, mold makers, and more.
- Achieve high visibility and showcase the unique value of your brand and solutions before, throughout, and after the event.
- Receive extensive media attention from industry professionals within the Moldex3D network.
- Join world's leading companies to showcase your capability and expand your reach into new markets.
- Hear from technological advancements and innovative numerical simulation methods adopted by top-notch experts from leading companies.



EVENT MARKETING EXPOSURE



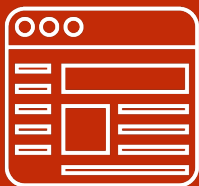
**5+ WORLDWIDE
EMAIL BLASTS**



**2 EVENT
PROMOTIONAL
VIDEOS**



**CONFERENCE
BROCHURE**



NEWSLETTERS



**OFFICIAL
WEBSITE**



EVENT PRESS RELEASE



**50+ SOCIAL MEDIA
POSTS**

Moldex3D social media platforms:
Google+, YouTube, LinkedIn, Facebook, Twitter, WeChat, Weibo

SPONSORSHIP TIERS

LEVEL	AMOUNT (CNY)
PLATINUM	30,000
GOLD	15,000



SPONSORSHIP PACKAGES

BENEFITS / LEVEL	PLATINUM 30,000 CNY	GOLD 15,000 CNY
Free Conference Passes	4	2
Booth Space	✓ *priority location	✓
Promotional Recognition <ul style="list-style-type: none"> • Logo (with link to sponsor's website) on Moldex3D event website • Logo on pre- and post-event emails • Logo featured on walk-in/out slides • Recognition in press release • Logo on event e-brochure • Logo exposure on event badge 	✓	✓
Logo Placement on Event Check-in Signing board	✓	✓
Passport to Prizes Program Drive traffic to your booth throughout the conference	✓	✓
Social Media Mentions (WeChat, LinkedIn, Facebook, Twitter, Weibo etc.)	Article	Collection
Speech session	✓ *Limited quotas	
Company advertisement in conference e-brochure	Half page	
Special Acknowledgement in Opening Session	✓	
One (1) Piece of Marketing Collateral in Conference Bag (marketing collateral could be brochure or giveaway)	✓	

* All options are subject to availability and are reserved on a first come first served basis. You will be notified if your selected option is no longer available.

* Marketing collateral should be sent to event venue before 10 June, 2019 by your own.

OTHER MARKETING OPPORTUNITIES

OPTION	DESCRIPTION	CNY
Lunch Promotion	Logo display and roll-up banner of recognition and company description during lunch time *each lunch session will only accept one sponsor	10,000
Tea Break Promotion	Playing a video(within 4 mins) to promote or introduce your product. Sponsor logo will also be displayed during sponsored tea break session *each tea break session will only accept one sponsor	5,000
Cocktail Tea Break Sponsor	Cocktail tea break is going to held thereafter the last speech session of Day 1. Sponsor logo will be displayed during sponsored tea break session and alcohol bottle	5,000
Badge Promotion	Logo and company/product information exposure on official Badge *limited quotas	3,500



MTC 2019

SPONSORSHIP CONTACT FORM

Contact Information

Company Name:

Primary Coordinator Contact:

Address:

City:Zip Code:

Phone:Email:

Company Website:

Agreement

Sponsor _____ (Company Name) agrees to sponsor MTC 2019 as the level of

Platinum (30,000 CNY)

Gold (15,000 CNY)

Lunch promotion (10,000 CNY)

Tea break promotion (5,000 CNY)

Cocktail promotion (5,000 CNY)

Badge promotion (3,500 CNY)

Preferred Method of Payment:Wire TransferCredit Card

Once accepted, this completed form is considered binding for both the sponsor and Moldex3D.

Print Name:Date:

Please complete form and email it to:

Kate Chan | mkt@moldex3d.com | +886-3-5600199 ext. 715

CONTACT INFORMATION

Contact Window

Kate Chan

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MTC 2019 Venue

[InterContinental Shanghai Pudong](#)

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